



PRODUCT
KNOWLEDGE:
**PACKAGE
BEER**

BEER TASTING NOTES

The logo for Coors Light beer. The word "Coors" is written in a large, red, cursive script. Below it, the word "LIGHT" is written in a smaller, grey, sans-serif, all-caps font. A registered trademark symbol (®) is located at the bottom right of the word "LIGHT".

BRAND/NAME

Coors Light

STYLE

American Light Lager

COUNTRY OF ORIGIN

United States – Boulder, CO

ABV

4.2%

IBU

10

COLOR

Pale yellow

AROMA

Floral hop with malt sweetness

TASTE

Mild malt sweetness with a crisp finish



PACKAGE



DRAFT

BEER

TASTING NOTES



BRAND/NAME

Black Raven Trickster IPA

STYLE

India Pale Ale

COUNTRY OF ORIGIN

United States – Redmond, WA

ABV

6.9%

IBU

68

COLOR

Auburn, reddish copper

AROMA

Light fruit, citrus and piney hop

TASTE

A full hop flavor, with delicately balanced malt.



PACKAGE



DRAFT

BEER

TASTING NOTES



BRAND/NAME

Reuben's Brews Hop Tropic IPA

STYLE

India Pale Ale

COUNTRY OF ORIGIN

United States – Seattle, WA

ABV

6.2%

IBU

48

COLOR

Honey amber

AROMA

Ripe grapefruit and tropical fruit

TASTE

Grapefruit and hop bitterness, with subtle malt.



PACKAGE



DRAFT

CANNED COCKTAIL TASTING NOTES



BRAND/NAME

Jack Daniel's Whiskey & Cola

ABV

5.0%



PACKAGE



DRAFT