



CRAFT COCKTAIL EXECUTION

COCKTAIL BASICS

HOW TO MAKE A GREAT DRINK

Always look up recipe when uncertain

Fill glass with clean ice

Follow all proper drink making techniques

Leave approx. ½” from lip of glass

Use fresh and proper garnishes

Always check back with guest



RECIPE ADHERENCE

Right ingredients

Right Measurements

Fill jigger completely to form a “bubble” top

Mises still need to be measured, but a little more room for error

*Right Tools – **USE YOUR JIGGERS!***







Right procedures and techniques, i.e. shake with ice and strain, rimming glasses, etc.

“Fill with”

Recipe calculate costs which is why Bacardi & Cola says 3 oz Cola and “fill with”

Focus on “fill with” not the ounces of mix

BAR TOOLS

TOOL	USE	ITEM
Mixing Tin	Combining drink ingredients; chilling, binding, and diluting	
Shaker/Tumbler Glass	Shaking ingredients in combination with Mixing Tin	
Hawthorne Strainer	Straining cocktail after shaking, either onto fresh ice or into the glass	
Measuring Jiggers	Accuracy and precision in cocktail recipes	
Bar Spoon	Stirring cocktails, chilling and binding with little dilution	
Muddler	Crushing fruit and herbs; releasing oils, flavors, aromas	

STANDARD POURS

TYPE OF DRINK	DESCRIPTION	PORTION
Standard Drink – Short	Base Liquor + Mixer	1.25 oz
Standard Drink – Tall	Base Liquor _ Extra Mixer	1.25 oz
Double Short	Double Liquor Pour + Nonalcoholic Mixer (less than standard)	2 oz
Double Tall	Double Liquor Pour + More Nonalcoholic Mixer	2 oz
Rocks	Double Liquor Pour + More Nonalcoholic Mixer	2 oz
Neat/Up	Double Liquor Pour + More Nonalcoholic Mixer	2 oz
Marini – Rocks	Chilled Glass (no ice)	2 oz
Martini – Up	Shaken and served over ice	2 oz
Martini – Dirty	Refers to the amount of olive juice added (0.75 oz)	2 oz
Frozen Drinks	Liquors (1.25 oz +) and mixes are blended with ice to create a slushy consistency	Varies
Multi – Liquor Drinks	Usually a base amount of liquor with one or more flavoring/modifying liquors Smaller quantities or lower proofs combined together to create a drink – total amount of liquor will be at least 1.25 oz and usually no more than 2 oz	Varies

DRINK MAKING TECHNIQUES



SHAKE & STRAIN TYPE: COSMOPOLITAN

Pour ingredients
into mixing tin

Fill tin 2/3 with ice
and cap with Pint Glass

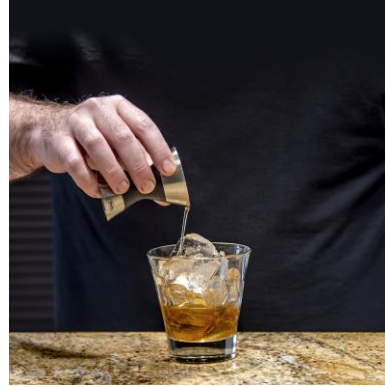
Shake – Don't forget
to shake it like you are trying
to shake it up

Break seal between
tin and glass

Fill the specified glass with ice

Strain contents into glass

Garnish and serve



SHAKE WITHOUT ICE & POUR TYPE: MARGARITA

Pour ingredients
into mixing tin

Shake for 3 seconds

Fill the specified
glass with ice

Pour contents into glass

Garnish and serve



BUILD TECHNIQUE TYPE: BACARDI & COLA

Fill glass
completely with ice

Fill in order
depicted from recipe

Garnish and serve



LAYER TYPE: BB52

As listed in recipe,
pour ingredients over
back of bar spoon

Heaviest liquor must
always be poured
first and lightest
liquors poured last
(see recipes)

DRINK MAKING TECHNIQUES



BLENDER TECHNIQUE

TYPE: PINA COLADA

Pour liquor & mix into blender cup first using proper recipe

Ice should be measured using the glass the drink will be served in

Ice should be measured full and heaping

If not blending properly, turn off machine and shake blender cup

Pour beverage into glass

Garnish and serve

Rinse out blender cup immediately and return to blender base



MUDDLE

TYPE: MOJITO

Put muddling ingredients into empty glass

Muddle with the flat end of muddler to press on ingredients

Fill glass with ice

Pour in ingredients as listed in recipe



STIR & STRAIN

TYPE: CLASSIC MARTINI

Chill Martini Glass by filling with ice and soda water

Pour ingredients into Pint Glass (chills liquids more thoroughly)

Stir with bar spoon (or if requested to shake – sed below)

Empty Martini Glass of ice and soda water, shaking out any excess water

Strain contents from Pint Glass into Martini Glass

Garnish and Serve

HEADS UP BARTENDING

Heads Up Bartending allows for the constant surveying and management of all aspects of the bar. Associate's heads & eyes should always be up, anticipating the guest's needs. Having their heads and eyes up also creates good body image & conveys a welcome body language. Associates should always be looking for "What's Next?":

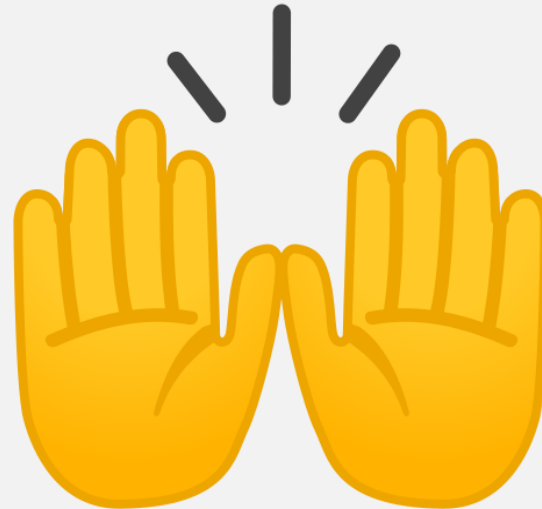
- Service Bar Ticket Orders
- Guests approaching and leaving
- Guests received food; The Check Back
- Half full drinks; time to sell!
- Guests finished eating; clear plates
- Guests ready to pay their tab



TWO-HANDED BARTENDING

Associates need to master the ability to multitask! Being able to do two things at once will directly impact their success and elevate the guest experience. Two Hand Bartending increases speed of service and maximizes Associate efficiency. Two Hand Bartending does not sacrifice accurate pouring, proper drink technique, or the guest experience. Following are some examples of what Two Hand Bartending looks like:

- Pouring a Spirit AND Filling with Soda
- Shaking a Mixing Tin AND Pouring a Spirit
- Pouring a Spirit AND Pouring a Mixer
- Serving a Drink AND Clearing an Empty Glass



SYRious Mimosa



METHOD

Build

GLASS

Wine

DRINK DESCRIPTION

Crisp and Bubbly Mimosa

DIRECTIONS

Build in glass.

INGREDIENTS

2.5 oz Fresh Orange Juice

2.5 oz Caposaldo Prosecco

GARNISHES

1 Orange Twist

ABSOLUT Bloody Mary



ABSOLUT BLOODY MARY

METHOD

Build & Stir

GLASS

Tall Beverage

DRINK DESCRIPTION

Hearty Bloody Mary with Lime and Olive Juice

DIRECTIONS

Build in glass and stir

INGREDIENTS

- 1.5 oz Absolut
- 1 oz Fresh Lime Juice
- 1 oz Olive Juice
- 4 oz Zing Zang Bloody Mary Mix
- Add ice, stir to combine

GARNISHES

- 1 Pickle Spear
- 1 Celery Stalk
- 1 Pepper
- 1 Bacon Strip

Tito's Layover Lemonade



METHOD

Build & tumble

GLASS

Tall Beverage

DRINK DESCRIPTION

Lemonade-style cocktail made with Tito's Handmade Vodka and seasonal fruit flavors.

DIRECTIONS

Build and tumble all ingredients with ice. Top with Sierra Mist and garnish.

* Strawberry puree was used in development as seasonal fruit (also recommend peach and mango purees or syrups).
Seasonal fruit flavors can be omitted completely, if desired.

INGREDIENTS

- 1 oz Tito's Handmade Vodka
- .5 oz Triple Sec
- 2 oz Lemonade
- .5 oz Seasonal Fruit Syrup*
- Tumble above ingredients with ice
- 1 oz Top with Sierra Mist

GARNISHES

- 1 Lemon Wedge

Ruby Red Margarita



METHOD

Shake, strain over fresh ice

GLASS

Rocks

DRINK DESCRIPTION

Ton of flavor in this Blood Orange and Grapefruit Margarita

DIRECTIONS

Shake all ingredients with ice and strain over fresh ice

INGREDIENTS

- 1 oz Espolón Blanco Tequila
- .5 oz Cointreau Orange Liqueur
- 1 oz Ruby Red Grapefruit Juice
- .5 oz Monin Blood Orange Syrup

GARNISHES

- 1 Chili Lime Salt Rim
- 1 Lime Wedge

Stone Fruit Smash



METHOD

Shake, strain over fresh ice

GLASS

Double Old Fashioned

DRINK DESCRIPTION

Refreshing Smash featuring Bulleit Bourbon and Monin Stone Fruit Syrup

DIRECTIONS

Shake all ingredients with ice (minus club soda) and strain into glass. Top with Club Soda and Angostura bitters.

INGREDIENTS

- 1.5 oz Bulleit Bourbon
- 1 oz Monin Stone Fruit Syrup
- 6 Fresh Mint Leaves
- Shake, strain over fresh ice
- 1 oz Top with Club Soda
- 2 Dash of Angostura Bitters

GARNISHES

- 1 Mint Sprig