

# PRODUCT KNOWLEDGE:

Package Beer



#### **BRAND/NAME**

Amstel Light

#### **STYLE**

European Light Lager

# **COUNTRY OF ORIGIN**

Netherlands

ABV	IBU

3.5%

# **COLOR**

Light yellow, gold

# **AROMA**

Light hops and smooth malt

# **TASTE**

Crisp malt backbone, with little-to-no bitterness







# **BRAND/NAME**

**Coors Light** 

# **STYLE**

American Light Lager

#### **COUNTRY OF ORIGIN**

United States – Boulder, CO

<u>ABV</u>	<u>IBU</u>

4.2% 10

#### **COLOR**

Pale yellow

# **AROMA**

Floral hop with malt sweetness

# **TASTE**

Mild malt sweetness with a crisp finish







# **BRAND/NAME**

Labatt Blue

# **STYLE**

Canadian Pilsener

#### **COUNTRY OF ORIGIN**

Canada

<u>ABV</u> <u>IBU</u>

4.7%

# **COLOR**

Medium yellow gold

# **AROMA**

Distinct hop aroma

# **TASTE**

Clean refreshing taste with delicate fruit flavor and a slightly sweet aftertaste







# **BRAND/NAME**

Blue Point Toasted Lager

# **STYLE**

American Amber Lager

# **COUNTRY OF ORIGIN**

United States – Patchogue, NY

ABV	IB	U

5.5% 28

# **COLOR**

Cooper, amber red

#### **AROMA**

Sweet malt grain, with subtle hop bitterness

# **TASTE**

Balanced flavor of malt and hops, with a long-lasting smooth finish







# **BRAND/NAME**

Heineken

#### **STYLE**

Non-Alcoholic

# **COUNTRY OF ORIGIN**

Holland

ABV IBU

0% 19

#### **COLOR**

Crisp, pale golden

#### **AROMA**

A shade of fruitiness

#### **TASTE**

Smooth, nicely blended bitterness, clean finish







# **BRAND/NAME**

Coney Island Mermaid Pilsner

# **STYLE**

American Pilsner

# **COUNTRY OF ORIGIN**

United States - Brooklyn, NY

<u>ABV</u> <u>IBU</u>

5.2% 30

# **COLOR**

Clear, yellow gold

# **AROMA**

Light, fruity, floral hops

# **TASTE**

Light-bodied, crisp, nicely hopped with mild spiciness







# **BRAND/NAME**

Dos Equis Lager Especial

#### **STYLE**

Mexican Lager

#### **COUNTRY OF ORIGIN**

Mexico

<u>ABV</u> <u>IBU</u>

4.2% 10

# **COLOR**

Golden yellow, straw

# **AROMA**

Blend of malts, spices, and earth tones

# **TASTE**

Balanced composition and a smooth, clean finish







# **BRAND/NAME**

Harpoon UFO White

#### **STYLE**

**Unfiltered Witbier** 

# **COUNTRY OF ORIGIN**

United States - Boston, MA

ABV	IBU

5.1% 11

# **COLOR**

Hazy, orange yellow

# **AROMA**

Orange peel and ground coriander

# **TASTE**

Smooth mouthfeel of citrus and spice







# **BRAND/NAME**

Lagunitas IPA

# **STYLE**

West Coast IPA

# **COUNTRY OF ORIGIN**

United States – Petaluma, CA

<u>ABV</u> <u>IBU</u>

6.2% 52

# **COLOR**

Golden Red

#### **AROMA**

Citrus hops forward with toasted caramel malt

#### **TASTE**

A bit of caramel malt barley provides the richness that mellows out the twang of the hops.







# **BRAND/NAME**

Strongbow

#### **STYLE**

Hard Apple Cider

#### **COUNTRY OF ORIGIN**

England

ABV IBU

5.0% NA

# **COLOR**

Pale yellow, straw

# **AROMA**

Fresh apple sweetness

# **TASTE**

Crisp, clean, refreshing flavors of fresh apple with a classic semi-dry finish







# **BRAND/NAME**

White Claw Hard Seltzer

# **STYLE**

Hard Seltzer

# **COUNTRY OF ORIGIN**

United States - Chicago, IL

<u>ABV</u> <u>IBU</u>

5.0% NA

# **COLOR**

Clear, bubbly

# **AROMA**

Slight fruit and malt sweetness

# **TASTE**

Balanced fresh fruit flavors with mild malt sweetness







# **BRAND/NAME**

AriZona SunRise Hard Seltzer

# **STYLE**

Hard Seltzer

# **COUNTRY OF ORIGIN**

United States - White Plains, NY

<u>ABV</u> <u>IBU</u>

4.6% NA

# **COLOR**

Clear, bubbly

#### **AROMA**

Slight fruit and malt sweetness

# **TASTE**

Balanced fresh fruit flavors with mild malt sweetness



