

PRODUCT KNOWLEDGE

Draft Beer



BRAND/NAME

Bud Light

<u>STYLE</u>

American Light Lager

COUNTRY OF ORIGIN

United States – St. Louis, MO

<u>ABV</u>	<u>IBU</u>
4.2%	6

<u>COLOR</u>

Pale yellow

<u>AROMA</u>

Subtle hops with delicate malt sweetness

<u>TASTE</u>

Light-bodied with a fresh, clean hop flavor, mild sweetness, and crisp finish







BRAND/NAME

Heineken

<u>STYLE</u>

European Lager

COUNTRY OF ORIGIN

Holland

<u>ABV</u>	<u>IBU</u>
5.0%	19

<u>COLOR</u>

Crisp, pale golden

AROMA

A shade of fruitiness

<u>TASTE</u>

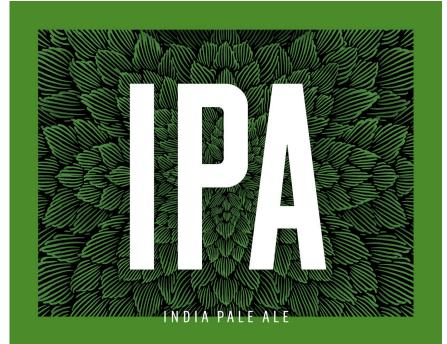
Smooth, nicely blended bitterness, clean finish











BRAND/NAME

Goose Island IPA

<u>STYLE</u>

American IPA

COUNTRY OF ORIGIN

United States – Chicago, IL

<u>ABV</u>	<u>IBU</u>
5.9%	55

<u>COLOR</u>

Dark yellow

<u>AROMA</u>

Grapefruit, pine and floral

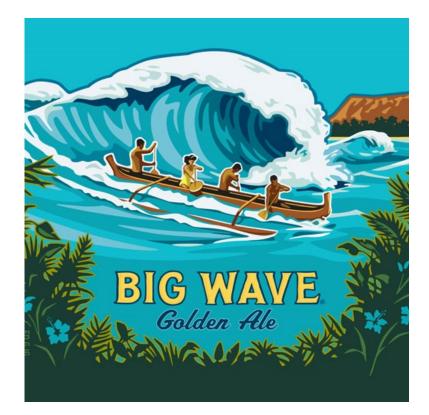
PACKAGE

<u>TASTE</u>

Hoppy citrus with a balanced finish

DRAFT





BRAND/NAME

Kona Big Wave Golden Ale

<u>STYLE</u>

American Golden Ale

COUNTRY OF ORIGIN

United States – Honolulu, HI

<u>ABV</u>	<u>IBU</u>
4.4%	21

<u>COLOR</u>

Golden yellow

<u>AROMA</u>

Bright hop and light malt

<u>TASTE</u>

A smooth, easy drinking ale with subtle fruitiness and delicate hops





