



UBS Arena



PRODUCT KNOWLEDGE:

Package Beer

BEER

TASTING NOTES



BRAND/NAME

Bud Light

STYLE

American Light Lager

COUNTRY OF ORIGIN

United States – St. Louis, MO

ABV

4.2%

IBU

6

COLOR

Pale yellow

AROMA

Subtle hops with delicate malt sweetness

TASTE

Light-bodied with a fresh, clean hop flavor, mild sweetness, and crisp finish



PACKAGE



DRAFT

BEER

TASTING NOTES



The logo for Coors Light beer. The word "Coors" is written in a large, red, cursive script font. Below it, the word "LIGHT" is written in a smaller, grey, bold, sans-serif font. A registered trademark symbol (®) is located at the bottom right of the word "LIGHT".

BRAND/NAME

Coors Light

STYLE

American Light Lager

COUNTRY OF ORIGIN

United States – Boulder, CO

ABV

4.2%

IBU

10

COLOR

Pale yellow

AROMA

Floral hop with malt sweetness

TASTE

Mild malt sweetness with a crisp finish

PACKAGE

DRAFT

BEER

TASTING NOTES



BRAND/NAME

Blue Point Toasted Lager

STYLE

American Amber Lager

COUNTRY OF ORIGIN

United States – Patchogue, NY

ABV

5.5%

IBU

28

COLOR

Cooper, amber red

AROMA

Sweet malt grain, with subtle hop bitterness

TASTE

Balanced flavor of malt and hops, with a long-lasting smooth finish



PACKAGE



DRAFT

BEER

TASTING NOTES



BRAND/NAME

Heineken

STYLE

Non-Alcoholic

COUNTRY OF ORIGIN

Holland

ABV

0%

IBU

19

COLOR

Crisp, pale golden

AROMA

A shade of fruitiness

TASTE

Smooth, nicely blended bitterness, clean finish



PACKAGE



DRAFT

BEER

TASTING NOTES



BRAND/NAME

Amstel Light

STYLE

European Light Lager

COUNTRY OF ORIGIN

Netherlands

ABV

3.5%

IBU

18

COLOR

Light yellow, gold

AROMA

Light hops and smooth malt

TASTE

Crisp malt backbone, with little-to-no bitterness

PACKAGE

DRAFT

BEER

TASTING NOTES



BRAND/NAME

Lagunitas IPA

STYLE

West Coast IPA

COUNTRY OF ORIGIN

United States – Petaluma, CA

ABV

6.2%

IBU

52

COLOR

Golden Red

AROMA

Citrus hops forward with toasted caramel malt

TASTE

A bit of caramel malt barley provides the richness that mellows out the twang of the hops.



PACKAGE



DRAFT

BEER

TASTING NOTES



BRAND/NAME

Heineken

STYLE

European Lager

COUNTRY OF ORIGIN

Holland

ABV

5.0%

IBU

19

COLOR

Crisp, pale golden

AROMA

A shade of fruitiness

TASTE

Smooth, nicely blended bitterness, clean finish

PACKAGE

DRAFT

BEER

TASTING NOTES



BRAND/NAME

Labatt Blue

STYLE

Canadian Pilsener

COUNTRY OF ORIGIN

Canada

ABV

4.7%

IBU

12

COLOR

Medium yellow gold

AROMA

Distinct hop aroma

TASTE

Clean refreshing taste with delicate fruit flavor and a slightly sweet aftertaste

PACKAGE

DRAFT

BEER

TASTING NOTES



BRAND/NAME

Dos Equis Lager Especial

STYLE

Mexican Lager

COUNTRY OF ORIGIN

Mexico

ABV

4.2%

IBU

10

COLOR

Golden yellow, straw

AROMA

Blend of malts, spices, and earth tones

TASTE

Balanced composition and a smooth, clean finish

PACKAGE

DRAFT

BEER

TASTING NOTES



BRAND/NAME

AriZona SunRise Hard Seltzer

STYLE

Hard Seltzer

COUNTRY OF ORIGIN

United States – White Plains, NY

ABV

4.6%

IBU

NA

COLOR

Clear, bubbly

AROMA

Slight fruit and malt sweetness

TASTE

Balanced fresh fruit flavors with mild malt sweetness



PACKAGE



DRAFT

BEER

TASTING NOTES



BRAND/NAME

White Claw Hard Seltzer

STYLE

Hard Seltzer

COUNTRY OF ORIGIN

United States – Chicago, IL

ABV

5.0%

IBU

NA

COLOR

Clear, bubbly

AROMA

Slight fruit and malt sweetness

TASTE

Balanced fresh fruit flavors with mild malt sweetness



PACKAGE



DRAFT