

# PRODUCT KNOWLEDGE:

Package Beer



## **BRAND/NAME**

**Bud Light** 

#### **STYLE**

American Light Lager

### **COUNTRY OF ORIGIN**

United States – St. Louis, MO

<b>ABV</b>	ll l	Вι	J

4.2%

## **COLOR**

Pale yellow

## **AROMA**

Subtle hops with delicate malt sweetness

## **TASTE**

Light-bodied with a fresh, clean hop flavor, mild sweetness, and crisp finish







## **BRAND/NAME**

Labatt Blue

## **STYLE**

Canadian Pilsener

### **COUNTRY OF ORIGIN**

Canada

<u>ABV</u> <u>IBU</u>

4.7%

## **COLOR**

Medium yellow gold

## **AROMA**

Distinct hop aroma

## **TASTE**

Clean refreshing taste with delicate fruit flavor and a slightly sweet aftertaste







## **BRAND/NAME**

Lagunitas IPA

#### **STYLE**

West Coast IPA

## **COUNTRY OF ORIGIN**

United States - Petaluma, CA

ABV IBU

6.2% 52

## **COLOR**

Golden Red

#### **AROMA**

Citrus hops forward with toasted caramel malt

#### **TASTE**

A bit of caramel malt barley provides the richness that mellows out the twang of the hops.







## **BRAND/NAME**

Dos Equis Lager Especial

#### **STYLE**

Mexican Lager

### **COUNTRY OF ORIGIN**

Mexico

<u>ABV</u> <u>IBU</u>

4.2% 10

## **COLOR**

Golden yellow, straw

## **AROMA**

Blend of malts, spices, and earth tones

## **TASTE**

Balanced composition and a smooth, clean finish







## **BRAND/NAME**

Blue Point Toasted Lager

## **STYLE**

American Amber Lager

## **COUNTRY OF ORIGIN**

United States – Patchogue, NY

ABV	IB	U

5.5% 28

## **COLOR**

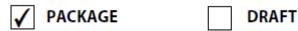
Cooper, amber red

### **AROMA**

Sweet malt grain, with subtle hop bitterness

## **TASTE**

Balanced flavor of malt and hops, with a long-lasting smooth finish







### **BRAND/NAME**

Heineken

#### **STYLE**

European Lager

#### **COUNTRY OF ORIGIN**

Holland

<u>ABV</u> <u>IBU</u>

5.0%

## **COLOR**

Crisp, pale golden

#### **AROMA**

A shade of fruitiness

## **TASTE**

Smooth, nicely blended bitterness, clean finish







## **BRAND/NAME**

White Claw Hard Seltzer

### **STYLE**

Black Cherry Hard Seltzer

## **COUNTRY OF ORIGIN**

United States – Chicago, IL

<u>ABV</u> <u>IBU</u>

5.0% NA

## **COLOR**

Clear, bubbly

### **AROMA**

Slight fruit and malt sweetness

## **TASTE**

Balanced fresh fruit flavors with mild malt sweetness







### **BRAND/NAME**

Amstel Light

#### **STYLE**

European Light Lager

## **COUNTRY OF ORIGIN**

Netherlands

ABV	IBU

3.5%

## **COLOR**

Light yellow, gold

## **AROMA**

Light hops and smooth malt

## **TASTE**

Crisp malt backbone, with little-to-no bitterness







## **BRAND/NAME**

AriZona SunRise Hard Seltzer

### **STYLE**

Hard Seltzer

#### **COUNTRY OF ORIGIN**

United States - White Plains, NY

<u>ABV</u> <u>IBU</u>

4.6% NA

## **COLOR**

Clear, bubbly

#### **AROMA**

Slight fruit and malt sweetness

## **TASTE**

Balanced fresh fruit flavors with mild malt sweetness







## **BRAND/NAME**

Strongbow

#### **STYLE**

Hard Apple Cider

## **COUNTRY OF ORIGIN**

England

ABV IBU

5.0% NA

## **COLOR**

Pale yellow, straw

## **AROMA**

Fresh apple sweetness

## **TASTE**

Crisp, clean, refreshing flavors of fresh apple with a classic semi-dry finish



