



BEER BASICS & TASTING

BEER KNOWLEDGE & TASTING



WATER



HOPS



GRAIN



YEAST

*4 Key ingredients to
make Beer*

MALT

Barley is the preferred grain for beer. But the starch in a grain of barley isn't ready to be fermented into alcohol, so the barley is generally converted into malted barley, or "malt." The process of malting involves soaking the barley, allowing it to germinate, and then stopping germination with heat.

HOPS

Hops are the spice of beer. They provide bitterness to balance the sweetness of the malt, as well as flavors and aromas ranging from citrus and pine to earthy and spicy.

YEAST

Yeast is the microorganism that is responsible for fermentation in beer. Yeast metabolizes the sugars extracted from grains, which produces alcohol and carbon dioxide, and thereby turns wort into beer. In addition to fermenting the beer, yeast influences the character and flavor.

ABV - ALCOHOL BY VOLUME

Alcohol by volume, or ABV, is used to measure the alcohol content of beer. Beers typically fall in the 3.0 to 13.0 percent ABV range, with the majority being 4.0 to 7.0 percent ABV.

IBU - INTERNATIONAL BITTERNESS UNIT

The standard used by brewers to indicate the bitterness level of a beer. A Pils which has 30 to 40 IBU units, will have the same level of bitterness as an English Ale that is indicated with the same numbers.

BEER

THE IMPORTANCE OF POURING IT CORRECTLY

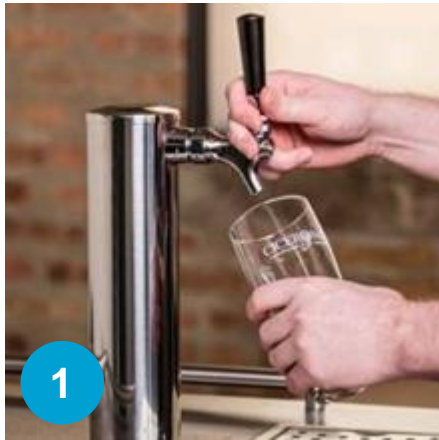
A 1% reduction in Draft Beer Cost of Goods for our company yields millions in savings. You sell more beer and make more money and we operate a more optimal Beverage Program...not to mention serve our guests a higher quality product which in turn creates a better guest experience.

THE PROPER METHOD

1. Angle
2. Tap
3. Finish
4. Head



BEER POURING THE PERFECT DRAFT



1. ANGLE

Hold the clean beer glass (or cup) at a 45 angle. Do not let the faucet touch the glass

2. TAP

Fully open the faucet by the base in one fluid motion. Do not let the faucet touch the beer

3. FINISH

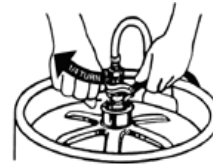
Gradually straighten the glass as you pour. Aim for the center of the glass

4. HEAD

This technique will result in a perfect 1" foam pour

KEG TAPPING

1. Do not agitate the keg. If there has been excessive agitation during transport, allow the keg to settle for 1 to 2 hours before tapping
2. Make sure the beer faucet is in the off position prior to tapping
3. Make sure that the keg coupler handle is in the up (off) position
4. Align lug locks on tavern head with lug housing in top of keg; insert tavern head
5. Turn tavern head handle 1/4 turn clockwise; the tavern head is now secured to keg
6. Rotate on/off valve hand 1/4 turn clockwise to open beer and CO2 ports in keg. The keg is now tapped



Tapping the keg properly will activate both the beer and the CO2 pressure line. The keg will be ready to draw beer.

If kegs are attached to FOB regulators, open the airline by untwisting the screw top and letting out the air till the bobber rises to the top. Twist the screw top closed.



PRODUCT KNOWLEDGE: DRAFT BEER

BEER

TASTING NOTES



BRAND/NAME

Bud Light

STYLE

American Light Lager

COUNTRY OF ORIGIN

United States – St. Louis, MO

ABV

4.2%

IBU

6

COLOR

Pale yellow

AROMA

Subtle hops with delicate malt sweetness

TASTE

Light-bodied with a fresh, clean hop flavor, mild sweetness, and crisp finish



PACKAGE



DRAFT

BEER

TASTING NOTES



BRAND/NAME

Blue Moon Belgian White

STYLE

Witbier

COUNTRY OF ORIGIN

United States – Denver, CO

ABV

5.0%

IBU

9

COLOR

Hazy orange gold

AROMA

Fresh coriander and bright citrus orange peel

TASTE

Nice and complex with herbal and citrus notes, finishing fairly dry



PACKAGE



DRAFT

BEER

TASTING NOTES



BRAND/NAME

Modelo Especial

STYLE

Mexican Lager

COUNTRY OF ORIGIN

Mexico

ABV

4.4%

IBU

18

COLOR

Bright gold

AROMA

Orange blossom honey aroma with a hint of herb

TASTE

Well-balanced taste and light hop character with a crisp, clean finish

PACKAGE



DRAFT

BEER

TASTING NOTES



BRAND/NAME

Michelob Ultra

STYLE

American Ultra Light Lager

COUNTRY OF ORIGIN

United States – St. Louis, MO

ABV

4.2%

IBU

10

COLOR

Light pale yellow

AROMA

Mild malt sweetness with very subtle hops

TASTE

Crisp and refreshing light body with malt sweetness

PACKAGE

DRAFT

BEER TASTING NOTES



BRAND/NAME

Deschutes Red Chair NWPA

Seasonal: January - March

STYLE

Northwest Pale Ale

COUNTRY OF ORIGIN

United States – Bend, OR

ABV

6.2%

IBU

60

COLOR

Dark amber

AROMA

Light resin, pine, citrus, and malt.

TASTE

The citrus punch of a big IPA, minus the one-dimensional hop sledgehammer. Select specialty malts round out the edges for a complex, copper-colored brew.



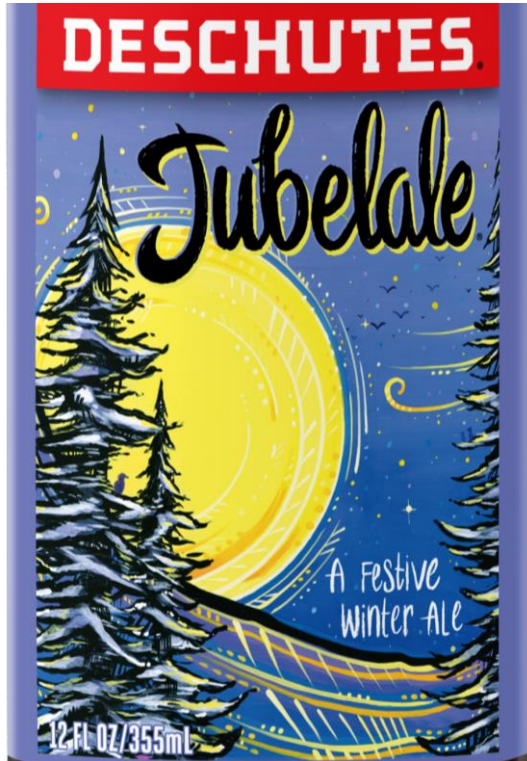
PACKAGE



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BEER

TASTING NOTES



BRAND/NAME

Dechutes Jubelale

Seasonal: October - December

STYLE

Festive Winter Ale

COUNTRY OF ORIGIN

United States – Bend, Oregon

ABV

6.7%

IBU

65

COLOR

Dark reddish brown

AROMA

Rich and malty, roasty notes of spice and light pine

TASTE

Roasted malt, semi sweet chocolate and spice. Hoppy backbone followed by slightly sweeter dark bready malt



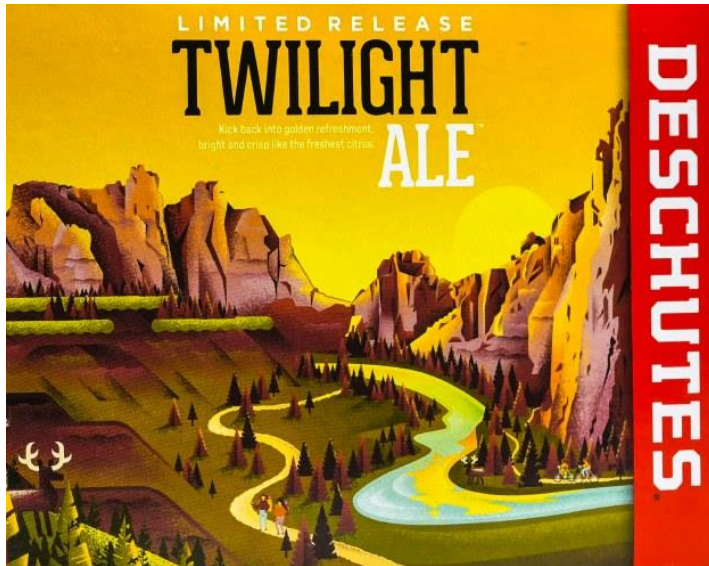
PACKAGE



DRAFT

BEER

TASTING NOTES



BRAND/NAME

Dechutes Twilight Ale

Seasonal: July - September

STYLE

Summer Ale

COUNTRY OF ORIGIN

United States – Bend, Oregon

ABV

5.0%

IBU

38

COLOR

Amber Gold

AROMA

Hoppy, leaning heavily towards tropical mango and pineapple notes

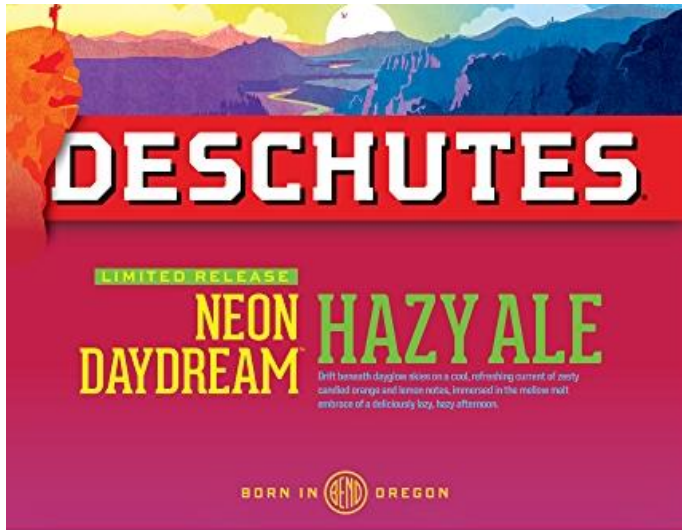
TASTE

Sweet toasted malt base, light but flavorful with a subtle fruity hop finish

PACKAGE

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BEER TASTING NOTES



BRAND/NAME

Dechutes Neon Daydream

Seasonal: April - June

STYLE

Hazy Ale

COUNTRY OF ORIGIN

United States – Bend, Oregon

ABV

4.8%

IBU

35

COLOR

Hazy straw-gold

AROMA

Light malt, citric hops, light floral and herbal notes

TASTE

Floral and herbal hops over a malt base with a minor bitterness on the finish

PACKAGE



DRAFT

BEER

TASTING NOTES



BRAND/NAME

Rogue Dead Guy Ale

STYLE

German Bock

COUNTRY OF ORIGIN

United States – Bend, Oregon

ABV

6.8%

IBU

40

COLOR

Deep honey, dark amber

AROMA

Caramel malty notes with a light hop

TASTE

Brown bread flavors of nutty and sweet. Light-medium body hops

PACKAGE

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BEER TASTING NOTES



BRAND/NAME

Grand Teton Sweetgrass Pale Ale

STYLE

American Pale Ale

COUNTRY OF ORIGIN

United States – Teton Valley, Idaho

ABV

6.0%

IBU

NA

COLOR

Golden honey

AROMA

Honey, sweet bread with some fresh hop and citrus

TASTE

Sweetness of malt, some caramel with earthy and green hop character followed by a touch of citrus and pine

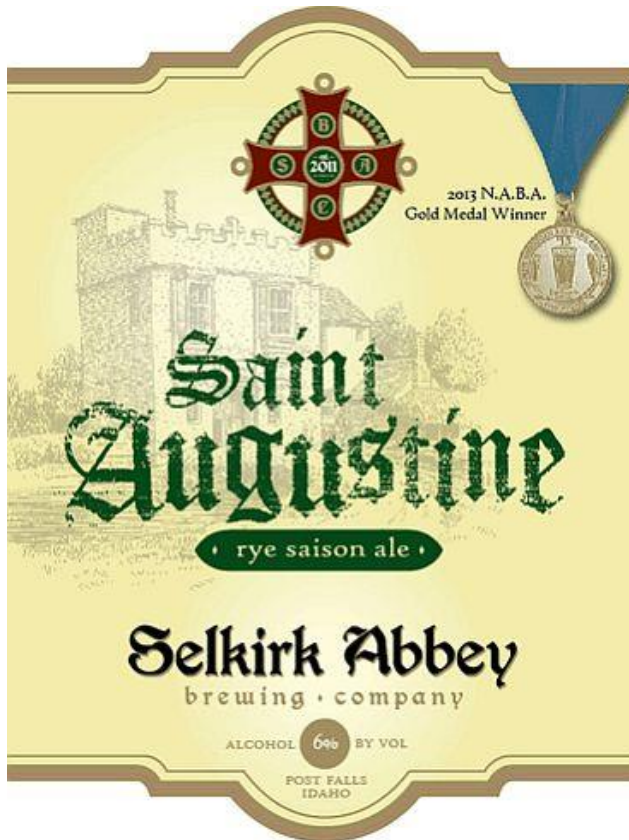


PACKAGE



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BEER TASTING NOTES



BRAND/NAME

Selkirk Abbey Saint Augustine

STYLE

Farmhouse Ale - Saison

COUNTRY OF ORIGIN

United States – Post Falls, Idaho

ABV

6.7%

IBU

NA

COLOR

Golden orange, hazy but bright

AROMA

Hint of bread from the malt, spicy rye, toasted caramel

TASTE

Big punch of rye, nice and spicy with a balance from the yeast and some banana and apricot

PACKAGE

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BEER TASTING NOTES



BRAND/NAME

Laughing Dog Brewing - Rocket Dog

STYLE

American IPA

COUNTRY OF ORIGIN

United States – Idaho

ABV

6.9%

IBU

NA

COLOR

Light amber, very hazy

AROMA

Citrus and tropical fruits

TASTE

Hoppy, richly flavored with spicy rye, malt and fruit



PACKAGE



DRAFT

BEER

TASTING NOTES



BRAND/NAME

Payette Brewing – Fly Line

STYLE

Vienna Style Lager

COUNTRY OF ORIGIN

United States – Boise, Idaho

ABV

5.0%

IBU

18

COLOR

Bright gold

AROMA

Mild malt and floral, spicy hops

TASTE

Malt forward, slightly sweet with subtle hop and a hint of light herbal flavors

PACKAGE

DRAFT

A black and white photograph of a beer bottle on a production line. The bottle is the central focus, with its neck and cap clearly visible. The background is blurred, showing other bottles and the machinery of the factory. A solid blue rectangular box is overlaid on the bottom half of the image, containing white text.

PRODUCT KNOWLEDGE: PACKAGE BEER

BEER TASTING NOTES



BRAND/NAME

Miller Lite

STYLE

American Light Lager

COUNTRY OF ORIGIN

United States – Milwaukee, WI

ABV

4.2%

IBU

10

COLOR

Deep golden

AROMA

Medium malt and hop

TASTE

Hop-forward and solid malt character, smooth medium body with a crisp, clean finish



PACKAGE



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BEER TASTING NOTES



BRAND/NAME

Budweiser

STYLE

American Lager

COUNTRY OF ORIGIN

United States – St. Louis, MO

ABV

5.0%

IBU

12

COLOR

Crisp, pale golden

AROMA

Sweet malt with subtle hops

TASTE

A medium-bodied, flavorful crisp American-style lager brewed with the best barley malt and a blend of premium hop varieties



PACKAGE



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BEER

TASTING NOTES



BRAND/NAME

Coors Light

STYLE

American Light Lager

COUNTRY OF ORIGIN

United States – Golden, CO

ABV

4.2%

IBU

10

COLOR

Pale yellow

AROMA

Floral hops with malt sweetness

TASTE

Mild malt sweetness with a crisp finish



PACKAGE



DRAFT

BEER

TASTING NOTES



BRAND/NAME

Corona Extra

STYLE

Mexican Lager

COUNTRY OF ORIGIN

Mexico

ABV

4.6%

IBU

19

COLOR

Golden

AROMA

Fruit, honey aromas and a touch of malt

TASTE

Crisp, clean and well-balanced between hops and malt



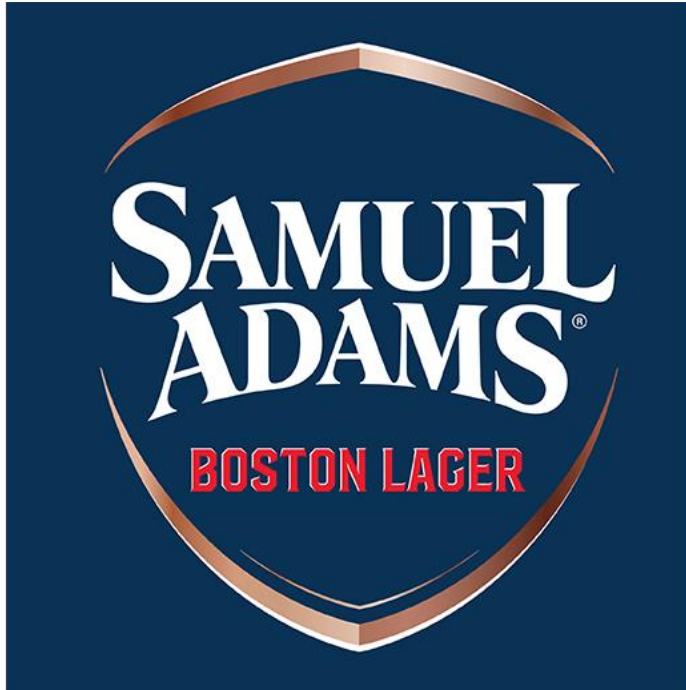
PACKAGE



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BEER

TASTING NOTES



BRAND/NAME

Samuel Adams Boston Lager

STYLE

Vienna-Style American Lager

COUNTRY OF ORIGIN

United States – Boston, MA

ABV

5.0%

IBU

30

COLOR

Deep amber to golden

AROMA

Spicy hops, with a sweet biscuity malt

TASTE

A distinctive balance of spicy hops, slightly sweet roasted malts, and a smooth finish



PACKAGE



DRAFT

BEER

TASTING NOTES



BRAND/NAME

Sierra Nevada Hazy Little Thing IPA

STYLE

Hazy New England IPA

COUNTRY OF ORIGIN

United States – Boston, MA

ABV

6.7%

IBU

35

COLOR

Hazy bright yellow

AROMA

Sweet citrus and pine

TASTE

Hoppy but not bitter, pine, pineapple and citron with a finish of faint spice and wheat



PACKAGE



DRAFT

BEER

TASTING NOTES



BRAND/NAME

Truly Original Lemonade Seltzer

STYLE

Hard Seltzer

COUNTRY OF ORIGIN

United States – Boston, MA

ABV

5.0%

IBU

NA

COLOR

Clear, bubbly

AROMA

Slight fruit and malt sweetness

TASTE

Perfectly balanced with the sweetness of real lemonade and the refreshment of seltzer



PACKAGE



DRAFT

BEER TASTING NOTES



BRAND/NAME

White Claw Hard Seltzer

STYLE

Hard Seltzer – Black Cherry

COUNTRY OF ORIGIN

United States – Chicago, IL

ABV

5.0%

IBU

NA

COLOR

Clear, bubbly

AROMA

Slight fruit and malt sweetness

TASTE

Balanced fresh fruit flavors with mild malt sweetness



PACKAGE



DRAFT