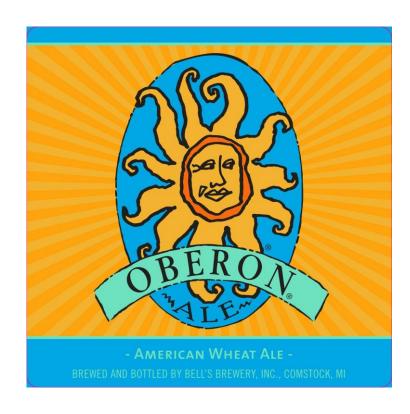


# BORN IN DETROIT PACKAGE BEER







# **BRAND/NAME**

Bell's Oberon Ale

# **STYLE**

Wheat Ale

# **COUNTRY OF ORIGIN**

United States - Comstock, MI

ABV IBU

5.8%

# **COLOR**

Bright orange

# **AROMA**

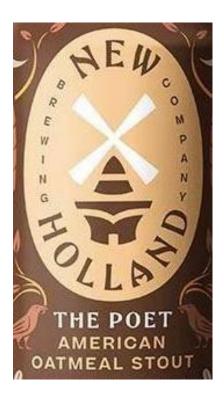
Sweet wheat with fruity hops

### **TASTE**

Citrusy, smooth and refreshing







# **BRAND/NAME**

New Holland The Poet

### **STYLE**

Oatmeal Stout

# **COUNTRY OF ORIGIN**

United States – Holland, MI

ABV IBU

5.8% 37

### **COLOR**

Dark chocolate brown

#### **AROMA**

Roasted malt with coffee and chocolate

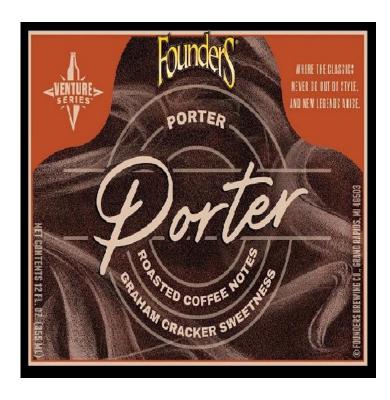
#### **TASTE**

Oats bring a creaminess and soft mouth-feel to rich, roasty malt character





# **REGIONAL AMBER/DARK/RED**TASTING NOTES



# **BRAND/NAME**

Founders Porter

#### **STYLE**

**Robust Porter** 

#### **COUNTRY OF ORIGIN**

United States – Grand Rapids, MI

ABV IBU

6.5% 45

### **COLOR**

Dark brown, almost black

#### **AROMA**

Roasted coffee, dark chocolate and dried fruit

#### **TASTE**

Low bitterness and a medium body







# **BRAND/NAME**

Griffin Claw El Rojo Red Ale

# **STYLE**

Red Ale

# **COUNTRY OF ORIGIN**

United States – Birmingham, MI

ABV IBU

6.5% 25

# **COLOR**

Ruby red

# **AROMA**

Bready, malty, nutty

### **TASTE**

Malty, rich, roasty caramel flavor







# **BRAND/NAME**

Heineken

### **STYLE**

European Lager

### **COUNTRY OF ORIGIN**

Holland

ABV IBU

5.0%

# **COLOR**

Crisp, pale golden

### **AROMA**

A shade of fruitiness

### **TASTE**

Smooth, nicely blended bitterness, clean finish

**✓** PACKAGE DRAFT





# **BRAND/NAME**

Sierra Nevada Hazy Little Thing NEIPA

# **STYLE**

Hazy New England IPA

# **COUNTRY OF ORIGIN**

United States – Boston, MA

ABV IBU

6.7%

# **COLOR**

Hazy bright yellow

# **AROMA**

Sweet citrus and pine

# **TASTE**

Hoppy but not bitter, pine, pineapple and citron with a finish of faint spice and wheat

$\checkmark$	PACKAGE		DRAFT
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# **BRAND/NAME**

Voodoo Ranger Juicy Haze IPA

# **STYLE**

New England IPA

# **COUNTRY OF ORIGIN**

United States – Fort Collins, CO

ABV IBU

7.7% 50

# **COLOR**

Golden

# **AROMA**

Strong hop, citrus lemon, orange, lime and grapefruit

# **TASTE**

Strong citrus flavors with orange and grapefruit, some piney elements with low tropical notes.







# **BRAND/NAME**

Athletic Brewing Run Wild IPA

### **STYLE**

Non- Alcohol American IPA

# **COUNTRY OF ORIGIN**

United States – Milford, CT

ABV IBU

0.0% 35

#### **COLOR**

Crisp, pale golden

### **AROMA**

Citrus and pine

### **TASTE**

Smooth balance of hoppy citrus and earthy pine

✓ PACKAGE	DRAFT
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# **BRAND/NAME**

Heineken 0.0

### **STYLE**

Non- Alcohol European Lager

# **COUNTRY OF ORIGIN**

Holland

ABV IBU

0.0%

# **COLOR**

Crisp, pale golden

### **AROMA**

A shade of fruitiness

#### **TASTE**

Smooth, nicely blended bitterness, clean finish

✓	PACKAGE		DRAFT
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# **BRAND/NAME**

The Finnish Long Drink

# **STYLE**

Hard Soda

# **COUNTRY OF ORIGIN**

United States – Utica, NY

ABV IBU

5.5% NA

# **COLOR**

Faint, off-clear

# **AROMA**

Sweet, citrus soda

### **TASTE**

A crisp, bubbly, and lightly sweet flavor





# **SELTZER**TASTING NOTES



# **BRAND/NAME**

High Noon

# **STYLE**

Varies

# **COUNTRY OF ORIGIN**

**United States** 

ABV IBU

4.5% NA

# **COLOR**

Clear, bubbly

# **AROMA**

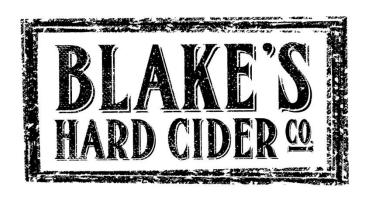
Fruit forward

# **TASTE**

Bursting with fresh-picked, sun-drenched, perfectly ripe flavors.







# **BRAND/NAME**

Blake's Original Hard Cider

# **STYLE**

Hard Cider

# **COUNTRY OF ORIGIN**

United States – Armada, MI

ABV IBU

5.5% NA

# **COLOR**

Pale straw yellow

# **AROMA**

Sweet, ripe apple

### **TASTE**

Light, crisp and always refreshing



